**[*HOSPITAL NAME*] Acquires New BioFire FilmArray™ Respiratory Test**

**SALT LAKE CITY, Utah,** (Month XX, 2014) – [*HOSPITAL NAME*] announced today that it has acquired BioFire Diagnostics’ FilmArray Respiratory Panel (RP).

A respiratory tract infection can be caused by one of dozens of viral or bacterial pathogens. While the symptoms caused by these pathogens are nearly indistinguishable, how a healthcare provider chooses to treat a respiratory infection may depend greatly on a rapid and accurate diagnosis of the responsible pathogen. The FilmArray RP is designed to aid healthcare providers in making this diagnosis.

The novel test detects nucleic acids in nasopharyngeal swabs obtained from individuals suspected of respiratory tract infections. Requiring only two minutes of hands-on time, FilmArray RP has about a one-hour turnaround time, and simultaneously tests for 20 viral and bacterial targets.

“We have made it a top priority this year to significantly improve our lab’s testing times and accuracy, and we plan to use the FilmArray Respiratory Panel to help us achieve this goal,” said [*HOSPITAL SPOKESPERSON, TITLE*]. “The faster we get test results, the faster we will be able to apply an optimized treatment plan, thus improving overall patient outcomes including reduced deaths, costs and the length of patient hospital stays.”

“We are pleased to offer our user-friendly FilmArray Respiratory Panel to the broad community of clinical laboratory professionals,” said Randy Rasmussen, CEO of BioFire Diagnostics. Our FilmArray system is capable of testing for a comprehensive panel of viral and bacterial pathogens in about one hour, while offering the user only two minutes of hands-on time, with no precise measuring or pipetting required. We view this panel as a game-changer in the diagnosis of respiratory infections, of which will aid clinicians with treatment decisions for their patients.”

**About BioFire Diagnostics, LLC**

BioFire Diagnostics, LLC, a wholly owned subsidiary of bioMérieux, Inc., manufactures and distributes the user-friendly FilmArray System to hospital-based clinical laboratories across the U.S. and EU. BioFire currently offers the FDA-cleared and CE IVD marked FilmArray Respiratory Panel and FilmArray Blood Culture Identification Panel. The company continues to broaden its FilmArray test menu with regulatory applications and ongoing development of novel panels.

BioFire holds more than 85 patents related to polymerase chain reaction (PCR), and has used its extensive patent portfolio to successfully market nearly 200 products to the clinical, research and military markets. BioFire customers include the Department of Health and Human Services, the Department of Defense, state and local law enforcement and researchers and medical technicians across a spectrum of fields and industries.

For further information, please visit [www.BioFireDx.com](http://www.BioFireDx.com).

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**Contact**:

BioFire Diagnostics, LLC

Mari Hoidal

801-736-6354 x774

[Mari.Hoidal@biofiredx.com](mailto:Mari.Hoidal@biofiredx.com)